

## OUR PURPOSE

Associated Bank strives to uplift our colleagues, customers and communities to be financially stronger in a more inclusive and equitable environment. Our 2024-2026 Community Commitment Plan extends our investment, ensuring that low- to moderate-income (LMI) and minority customers and communities can access sound financial products and services.


## OUR COMMITMENT

- The residential lending goals support LMI and minority borrowers and communities.
- The small business lending goal supports the growth of businesses within our three-state footprint that have revenues under \$5M, and loans made to businesses \$5M or less located in LMI or minority communities.
- The community development and investment goal supports affordable housing development, small business growth and lending to nonprofits that support LMI communities.

Associated Bank also volunteers its expertise and provides financial contributions to nonprofit organizations that support community development. We award approximately 1% of annual pretax profits for charitable purposes; the majority of that total supports CRA-qualified contributions.






We will monitor our performance and annually report our progress toward meeting these commitments. We recognize that changes in economic conditions may impact our performance. To that end, if the need arises, we may adjust our commitments during the course of this Plan.

For more information regarding Associated Bank's 2024-2026 Community Commitment Plan, please contact our Director of Community Accountability at [CommunityAccountability@AssociatedBank.com](mailto:CommunityAccountability@AssociatedBank.com)



# \$2 billion

## 3-year commitment

 <p><b>\$1.006 billion</b> in residential mortgages and <b>\$9 million</b> in down payment assistance.</p>	 <p><b>\$600 million</b> in community development loans and investments to support affordable housing development and small business growth.</p>
 <p><b>\$377 million</b> in loans to support small business.</p>	 <p><b>\$8 million</b> in qualified Community Reinvestment Act (CRA) grants and/or in-kind donations.</p>
	 <p><b>Continued collaboration</b> with community advisors to address the needs of underserved markets.</p>



### Corporate Headquarters

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